DOWNTOWN
DUBAI
Described as ‘The Centre of Now,’ Downtown Dubai is the flagship mega-development by Emaar Properties.

Located at its centre is Burj Khalifa, the world’s tallest building. The Dubai Mall, the world’s largest shopping and entertainment destination, and The Dubai Fountain, the world’s tallest performing fountain, add to development’s list of must see attractions while Souk Al Bahar, an Arabesque shopping and dining out destination, further broadens its appeal to visitors.

The Opera District, highlighted by the majestic Dubai Opera, a 2,000-seat multi-format events venue, luxury hotels and residences, is a brand-new addition.

Downtown Dubai is a thriving city hub with a unique mix of aesthetically designed residential towers and commercial precincts.

Mohammed Bin Rashid Boulevard, the vibrant thoroughfare dotted with cafes and retail outlets, also hosts colourful events that bring the community together.

A centre for tourism, Downtown Dubai has several world-class hotels including the world’s 1rst Armani Hotel and Emaar’s flagship Address, Vida and Manzil hotels.

The spectacular New Year’s Eve Gala, held at the heart of Downtown Dubai, is today among the world’s most-anticipated events.
Downtown Dubai Projects

Some of the most popular downtown Dubai projects by Emaar are:

- **Opera Grand**
- **Act one | Act Two**
- **The Address Residence Fountain Views**
- **IL Primo**
- **The Address Residence Sky View**
- **The Address Boulevard**
- **Downtown Views**
- **Burj Khalifa Residence**
- **Boulevard Crescent**
- **Boulevard Heights**
Located in the heart of Downtown Dubai, The Opera District is set to become the cultural hub of the region. It will be home to the first ever opera house in the UAE, in addition to a dedicated modern art museum, ‘art hotels’, design studios, galleries and rising residential buildings.

A design masterpiece that aims to make art accessible to everyone, merging art with modern life, the district will be a new and exciting destination with its exclusively pedestrianized and animated streets. The plaza will encourage people to spend more time outdoors with its shaded walkways, waterfront promenade, parks and recreational spaces.
Act One | Act Two

The exceptional residential towers, Act One|Act Two, rise at the heart of the Opera District, flanking The Opera House. Their design was inspired by the iconic Dubai Fountain and, apart from providing a dynamic facade, stand at the gateway to the world’s most notable project, Burj Khalifa.

Rising on the right side of The Opera House, Act One|Act Two offer unreal views of The Dubai Fountain and Burj Khalifa. With their prime location in Downtown Dubai, residents of the towers can expect to be part of grand celebrations and entertainment events throughout the year, not to mention their ideal location in the only cultural and entertainment hub in the GCC.
Poised above The Address Fountain Views hotel and The Dubai Mall extension, The Address Residence Fountain Views III is the epitome of pure aesthetics and elegance. Insight-fully designed and opulently yet tastefully furnished with unrivalled views of Burj Khalifa and The Dubai Fountain—this is luxury living like no other.
Il Primo

Rising at the northern side of Dubai Opera, Il Primo offers unrivalled views of The Dubai Fountain and Burj Khalifa. With its prime location, residents of Il Primo can expect to be part of grand celebrations and entertainment events throughout the year.

The epitome of style and contemporary class, the interiors of Il Primo are tastefully designed and crafted. With marble features, sleek wooden elements, and modern pieces, your home will exude refined elegance.
The Address Residence Sky View

Dubai is widely recognized as a truly global city, a destination offering the highest quality of living. The Address Residence Sky View not only lends an added dimension to the skyline, it creates a new vantage point that lays out the city before you. The Sky Collection gives you unparalleled panoramic views over the Arabian Gulf on one side and Burj Lake with the magnificent Dubai Fountain on the other.
The Address Boulevard

The Address The BLVD, Downtown Dubai is a timeless testament to Emaar’s pioneering spirit. Beautifully classic and yet impeccably modern, come home to elegantly furnished apartments and opulent facilities. All this with considerate 5-star service that The Address Hotels + Resorts is renowned for.

Just off Sheikh Zayed Road and within minutes of Dubai’s corporate nerve centres DIFC, Emaar Square, Boulevard Plaza and educational institutions; The Address The BLVD sits flush in the heart of the city’s central district.
Downtown Views

Downtown Views is a new residential apartment tower, located at the upcoming extension of The Dubai Mall. As a flagship property for Emaar, Downtown Views will set a new standard of living.

Envisaged as a 55 storey luxurious residential tower, Downtown Views is destined to become a reference for the best in architecture, and luxury living in Dubai.

Centrally located, residents will reside just 600m from Interchange 1 on Sheikh Zayed Road, granting them swift and easy access to all that Dubai has to offer.
Burj Khalifa Residence

An astounding architectural icon and captivating beacon on Dubai’s ever-expanding skyline, Burj Khalifa affirms its place as the region’s most prestigious iconic development to date. Towering above the city’s vertical limits, Burj Khalifa redefines what it means to live in an urban parallel where nothing is beyond bounds. Situated at the centre of Downtown Dubai, Burj Khalifa is the symbol of Dubai’s national pride.
Boulevard Crescent

BLVD Crescent is located in the heart of Downtown Dubai, the Gulf region’s most exciting and dynamic urban development, known as ‘The Centre of Now’. It’s a hub of sophisticated living, bringing the very best of work, play, leisure and retail to your doorstep.

Downtown Dubai is famous throughout the world for incredible feats of design and engineering and BLVD Crescent is a worthy addition to a panorama that includes Burj Khalifa, The Dubai Mall and the incredible backdrop of The Dubai Fountain, a captivating musical spectacle shooting water jets to the height of a 50 storey building.
Boulevard Heights

BLVD Heights epitomises what it means to live, work and thrive within the bustling centre of Dubai. Modelled on the typical New York and Chicago skyscrapers, this 50-storey state-of-the-art tower is strategically located within the epicentre of Downtown Dubai.

Although unquestionably modern in its aesthetic, yet classic to its core, BLVD Heights exudes consummate luxury, elegance and contemporary chic. The beautifully arranged one-, two-, three-, and four bedroom apartments and townhouses in BLVD Heights are designed with only the utmost functionality, comfort and wellbeing in mind.